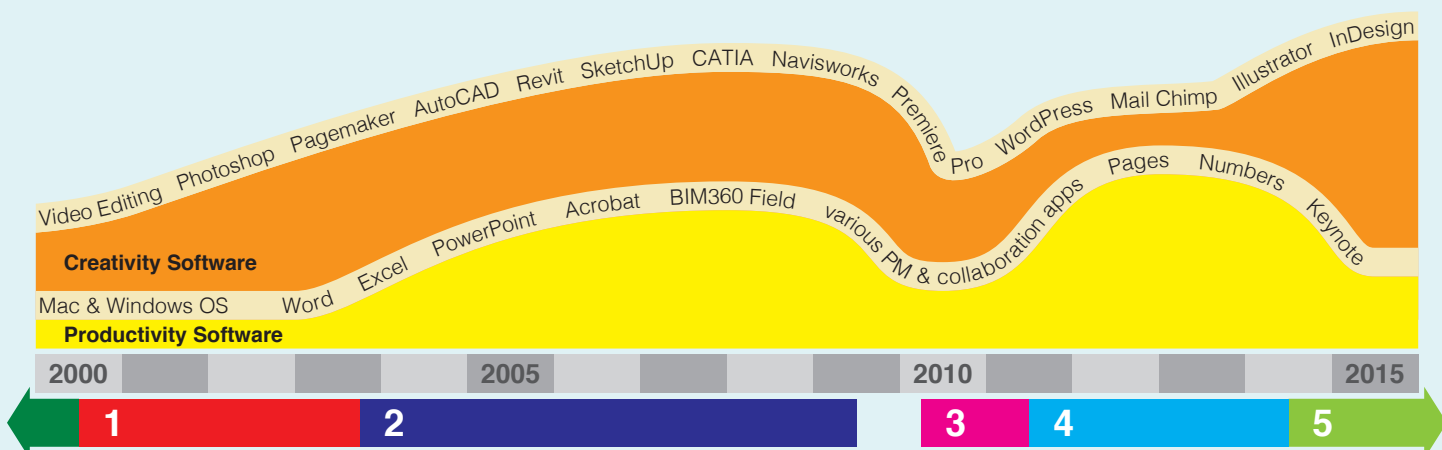


Adam Troidl

adam@screenporchstudio.com

www.linkedin.com/in/adamtroidl

www.screenporchstudio.com



VISUAL COMMUNICATION

5 **Screen Porch Studio**, Freeport, ME
Creative Director & Owner

- Delivering creative design & professional project management, including \$550,000 signage scope for one of the regions largest building projects
- Providing website, graphic, and print design, along with experiential graphic and signage design for the built environment
- Using design, management, and consulting skills to help clients achieve goals and execute projects

1 **Empire Sports Network**, West Seneca, NY
Design & Production

- Created content for regional sports network, covering subjects such as the NHL & NFL
- Designed digital graphics and edited video to create dynamic programming for broadcast to 1+ million-viewer market
- Wrote scripts, researched stories, and collaborated with on-air talent

2 **Architectural Resources**, Buffalo, NY
Design, Marketing, & Project Management

- Marketing role included creating winning proposals and general promotion
- Graphic design, project cutsheet creation, and proposals combined aesthetics with persuasive writing to enlighten potential clients
- Active in all stages of project development from proposal creation through completion of construction

E **Education**
 State University of New York College at Buffalo
Bachelor of Arts in Communications, 1999

MANAGEMENT & DESIGN

4 **MaineGeneral Medical Center**, Augusta, ME
Project Manager

- Managed construction projects including a new \$320 million replacement hospital and a \$16 million redesign of an existing hospital
- Oversight of design process from project inception
- Developed an industry-leading software solution to integrate Building Information Models (BIMs) with facilities management software

3 **Bath Iron Works**, Brunswick, ME
Designer

- Design role included modeling, visualization, and documenting & detailing for ship construction drawings and computer aided manufacturing
- Member of ship-wide design QA review team for both internal and U.S. Navy reviews
- Resolved design related problems encountered during ship construction and coordinated multiple trades and systems

2 **Architectural Resources**, Buffalo, NY
Design, Marketing, & Project Management

- Managed projects to meet objectives on time and within budget, working on nearly \$50 million worth of architectural design projects
- Designed, detailed, and documented using CAD & BIM software
- Led client, consultant, and construction-phase meetings to facilitate an integrated design-build process

E **Education**
 University of Southern Maine
 Professional Development Program
Agile Project Management Certificate, 2016
 State University of New York at Buffalo
 School of Management
AutoCAD Specialist Certificate, 2003

ABOUT

Adam is a designer & communicator, visually oriented, aware of his environment, and highly detailed. With a keen sense of spatial and visual awareness, Adam has moved between multiple design disciplines to create a variety of media distributed in diverse formats to audiences both broad and targeted. He is equally comfortable being a leader or member of a team, using traits honed as an organizer and manager. These qualities build relationships and facilitate collaboration across diverse groups. The combination of creative and organizational mindsets means Adam can perfect the details while always watching the big picture.

INTERESTS

Community

- Project Review Board Member, Town of Freeport Performing site plan, subdivision, and design review
- Activity with past & present relationships: Wolfe's Neck Farm, Freeport Community Library, Damariscotta Pumpkinfest, Association of Bowdoin Friends, USTA, USGBC, PSA, CHD

Events

- Presenting live, appearing on corporate YouTube channels, and attending conferences and events gives Adam the opportunity to gain & share knowledge to stay at the leading edge
- Involvement with WordCamp Maine, Envision Maine, USGBC, Autodesk, YouBIM, IBM, Pulse, COAA, NEHES, MIAQC, BSA, MAFMA, TROIJB, SMRT, NIBS, bSa, BIMSmart, Healthcare Design, USP, and Greenbuild

Sustainability

- A commitment to sustainable practices and green building are a key aspect to Adam's life
- LEED AP with Silver Homes and Gold Healthcare projects completed & certified
- Credentials current through GBCI Credentialing Maintenance Program



Contact
 Phone: 207.319.9304
 Location: Freeport, Maine